

# Memorandum

To: Arts Advisory Committee

Date: Thursday, April 7, 2022

From: Quyen Hoang, Public Art Coordinator

File: #206033

Subject: Public Art Plan

## Purpose

The purpose of this memo is to:

- Provide the AAC with information on the strategy to develop a public art plan; and,
- Receive feedback regarding the scope and approach for the plan.

## Background

- In 2017, a consultant was hired to develop a public art plan;
- The plan was presented to Council in 2018 but referred back to staff and PAAC for further consideration and development;
- Feedback included recommendation for plan to celebrate history and heritage of city;
- It is now four years old and requires more than a refinement to ensure it is relevant, intentional and reflects priorities around reconciliation, social justice and equity.

## What is a Public Art Plan?

- Provides a framework for implementing the public art policy, guiding future decision-making and resource allocation;
- Builds on previous plan(s) and incorporates input from community consultation;
- Articulates goals and outcomes with corresponding strategies, projects, programs, opportunities;
- Articulates objectives for the public art collection, maintenance and conservation and collections management strategies;
- Recommends decision-making, planning processes and responsibilities; and,
- Serves as a reference document for public art planning.

## Benefits of developing new Plan

- Build on recently updated Public Art Policy;
- Opportunity to engage with departments across the City to develop a city-wide coordinated approach to public art planning, implementation and asset management;
- Opportunity to refine and clarify processes, responsibilities, decision-making and inform the Administrative Procedures Manual;
- Opportunity to engage and build relationships with local Indigenous communities and honour commitments to truth and reconciliation;
- Opportunity to engage with artists and cultural communities to ensure program is responsive and relevant;
- Opportunity to engage with local businesses, private developers and build relationships and strategies for collaboration.

## Recommended Approach and Scope of work:

- Identify budget and seek necessary approvals to proceed;
- Identify a consultant with strong understanding of the local and regional context, expertise in public art who can support an innovative approach to public art planning through a decolonial lens;
- RFP/Call for Consultant to:

- Plan, develop, and lead efforts to engage staff, AAC, artists, community stakeholders and public to inform the plan and set direction for program;
- Review and assess public art program, public art collection, policies, plans, guidelines, governance, processes;
- Benchmarking and comparative research;
- Identify gaps, opportunities and areas for improvement;
- Deliver a written report with analysis, recommendations and vision for a 10 year plan;
- Develop and provide an implementation plan.

**Tentative Schedule:**

- Request for budget approval - April/May 2022
- Procurement (RFP for consultants) - May 2022
- Consultant selected - July 2022
- Work Begins - August/September 2022
- Submission of Draft Plan - March 2023
- Plan Finalized - April 2022
- Plan Reviewed by AAC - May 2023
- Plan Brought Forward for Adoption to Council - May/June 2023

**For Discussion**

Staff requests feedback, comments and suggestions around the recommended process and scope of work.

- Does the Committee endorse the process and scope of work as presented?
- What other elements does the Committee feel need to be included/considered?