



## Attachment # 1

*2022 DBIA Budget: Primary & Secondary Areas*

**Schedule C**  
**Downtown New Westminster Business Improvement Area**  
**2022 Budget - Primary**

Balance from previous year	\$ 70,527.02
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Revenue

Municipal Levies	\$ 162,673.46
Government Grants:	
Federal	\$ 9,900.00
Provincial	
Municipal	\$ 15,675.00
Interest	\$ 165.00
Other:	
Event Revenue	\$ 50,435.00
Misc (i.e. filming donations)	\$ 2,750.00
<b>Total Revenue</b>	<b>\$ 241,598.46</b>

Expenditures

	1) Business Recruitment and Business Development:	\$ 6,875.00
A	Strategic Planning	\$ 1,375.00
	2) Promotion and Advertising	<b>\$ 46,750.00</b>
A	Events	\$ 35,750.00
B	Sponsorships	\$ 2,750.00
	3) Beautification and Seasonal Items	\$ 37,675.00
A	Public Space Activation Grant Program	\$ 4,125.00
B	Lighting program	\$ 11,550.00
C	Shine Bright installations	<b>\$ 19,250.00</b>
	4) Administration and Overhead	\$ 153,622.44
	5) Maintenance	\$ 5,500.00
A	I's on the Street Program	<b>\$ 5,500.00</b>

<b>Total Expenditures</b>	<b>\$ 250,422.44</b>
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Left in reserves: \$ 61,703.04

**Schedule C**  
**Downtown New Westminster Business Improvement Area**  
**2022 Budget - Secondary**

Balance from previous year	\$ 57,703.92
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Revenue

Municipal Levies	\$ 133,096.47
Government Grants:	
Federal	\$ 8,100.00
Provincial	
Municipal	\$ 12,825.00
Interest	\$ 135.00
Other:	
Event Revenue	\$ 41,265.00
Misc (i.e. filming donations)	\$ 2,250.00
<b>Total Revenue</b>	<b>\$ 197,671.47</b>

Expenditures

	1) Business Recruitment and Business Development:	<b>\$ 5,625.00</b>
A	Strategic Planning	\$ 1,125.00
	2) Promotion and Advertising	<b>\$ 38,250.00</b>
A	Events	\$ 29,250.00
B	Sponsorships	\$ 2,250.00
	3) Beautification and Seasonal Items	<b>\$ 30,825.00</b>
A	Public Space Activation Grant Program	\$ 3,375.00
B	Lighting program	\$ 9,450.00
C	Shine Bright installations	\$ 15,750.00
	4) Administration and Overhead	<b>\$ 125,691.08</b>
	5) Maintenance	\$ 4,500.00
A	l's on the Street Program	\$ 4,500.00

<b>Total Expenditures</b>	<b>\$ 204,891.08</b>
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Left in reserves: \$ 50,484.31