



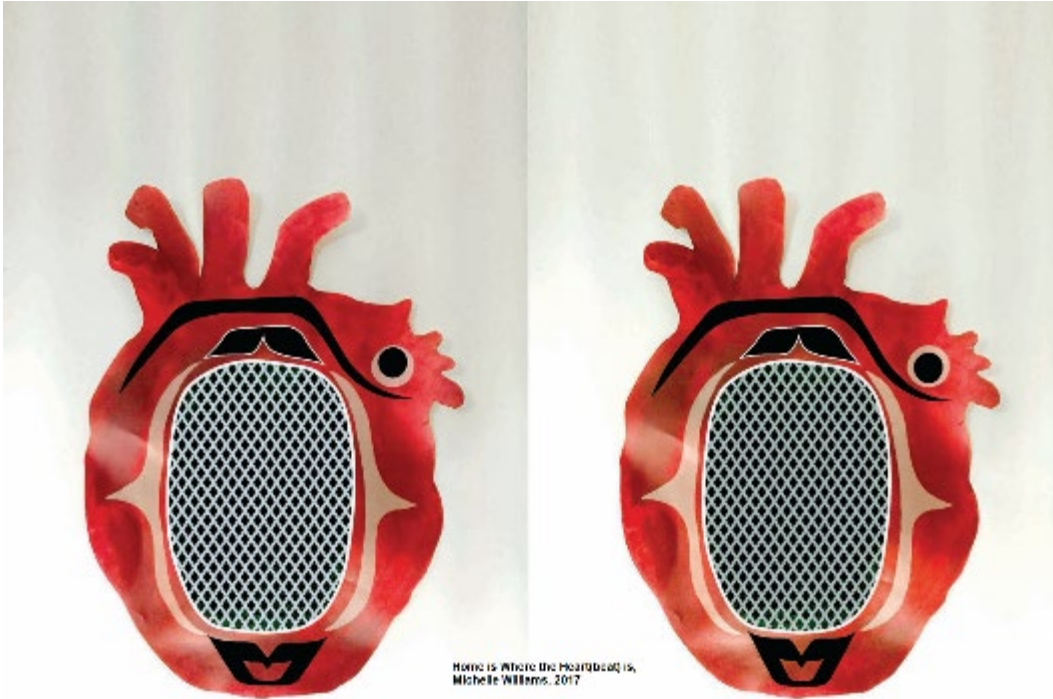
Culture & Economic Development Task Force

2022 Workplan - Proposed



NEW WESTMINSTER

Questions for CEDTF



Does this work plan align with the Task Force's expectations and aspirations?

Are there any additional policy items to be considered this year?

Current Calendar

CEDTF 2022 Meeting Dates
January 17
February 7
March 11
April 4
May 13
June 20
July 11
<i>(election break)</i>
November 21



2022 Proposed Key Topics and Themes

1. **Retail Strategy** - *Identify how to best support the sustainability of the retail sector as businesses recover from the pandemic, and over the long-term.*
2. **Business License Bylaw Update** – *refresh of the Business Licence Bylaw which outlines the requirements for a valid license and the granting, issuing and transferring of licenses.*
3. **e-Apply for Business Licenses** – *Development and roll out of online business licensing platform that connects with other e-Govt services.*
4. **Social & Sustainable Impact Policy** – *Development of a policy that considers City's purchasing power to support smaller diverse organizations; First Nations, Women owned, LGBTQ+, local businesses. Awarding extra points for proponents that have a strong social/sustainable aspect within their organization.*
5. **Property Tax Split Review** – *key focus to address commercial business rate payer concerns on affordability and ability to thrive in New West; review other muni's; review the short and long-term forecast for increasing business representation in New West.*

2022 Proposed Key Topics and Themes

6. **Public Art Policy** - *New policy will reflect current leading practices in public art and will be aligned with key City policies and priorities. The intended outcome is to facilitate a more responsive, diverse, equitable and sustainable program.*
7. **Public Art Plan** - *Following the revision of the Public Art Policy staff will engage with the Arts Advisory Committee, artists and stakeholders to develop a Public Art Plan.*
8. **Anvil Theatre Operational Model Review** - *Review of Anvil Theatre operational model.*
9. **Pay-What-You-Can Fees Pilot Program (New Media Gallery)** - *Preliminary report and one year pilot program.*
10. **Promoting Civic Arts in New West Report** - *Report on how civic arts are promoted and marketed by the City on all platforms. Proposal with timeline for ways this could be democratically improved.*

Proposed Work Plan - Key Topics

When projects will be brought forward to the TF meetings

Topic	Q1	Q2	Q3	Q4
Retail Strategy	X	X	X	
Business License Bylaw Refresh			X	
e-Apply Business Licensing				X
Property Tax Split Review		X	X	
Social & Sustainable Impact Policy				X
Public Art Policy	X			
Public Art Plan		X	X	
Anvil Theatre Operational Model Review			X	
Pay-What-You-Can Program Fees - Pilot Program @ NMG	X			
Promoting Civic Arts in New West Report			X	X