

## Attachment "A"

### *Queen's Park Farm Snapshot*

# Future of the Queen's Park Farm: Engagement Snapshot

## ENGAGEMENT ACTIVITIES: July–October 2021



- Be Heard New West: discussion **forums**, online **survey**, “Ask a **Question**” tool



- **Intercept surveys** in Queen’s Park



- Virtual community **workshop**

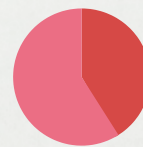


- **Idea Jam** wall at the farm

## ABOUT PARTICIPANTS: Highlights



**80%** of participants were New West residents (tenant or property owner)



**41%** of participants were in the 35-49 age group



**29%** of participants identified having children in their household

## WHAT WE HEARD: Key themes

- There is strong **nostalgia** and love for the farm.
- Future uses for the space should incorporate **animals** in some way.
- Future uses should maintain or feature an **educational** component.



- Some participants would like to **keep the farm** the way it was.



- Some participants raised concerns about **animal welfare** with the operation of a petting farm.



## Top 3 ideas for the future of the farm space



- **Agriculture-related activities and education** – urban farm, cultivation, harvesting, gardening
- **Covered and/or enclosed children's play area**
- A community **gathering space**



“ The idea of the petting farm program, I thought, was to introduce children to animals they may not be familiar with and learn about their care and attributes – all very valuable and fun if done fully. Could not the same approach be used with a different, sustainable, life skill? ”

“ No more petting farm. No more zoos... we should be getting away from eating animals and treating them as entertainment. ”

“ Instead of a petting zoo, the space can be used for bee hives, a greenhouse, solar panels and the like – it can be used to engage the community and children by educating about green and sustainable living with hands-on workshops, etc. ”

“ Efforts should be made to keep the animal/farm aspect, as that's hard for most people to access any other way while living in a city. ”

## Recommended parameters for future uses:



- Maintain a theme of **urban agriculture**



- Allow for **year-round operation**



- Ensure the space is **low or no-cost for users**



- Ensure **programming is family friendly** and/or suitable for all ages

“ The petting zoo is a gem for the City of New Westminster. Growing up in the city and visiting the animals gave me a strong appreciation for animals and nature. Taking my kids there now is a rewarding experience we all look forward to. ”