

*Attachment #2*

**Lessons Learned from  
City of Vancouver**

## **Lessons Learned – City of Vancouver**

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In 2023 the City of Vancouver, in collaboration with the Vancouver School Board, implemented School Street initiatives at seven schools. To support the development, delivery, and post-implementation evaluation of the program, the City allocated four full-time staff members. Two of these staff had a full year's commitment to researching, developing and delivering the program. The two additional staff members, with a six- to nine-month time commitment, supported with reviewing sign plans, and coordinating with emergency services. These roles are detailed below:

- 1 Full-time Employee (FTE) Senior Planner/Team Lead for one year to complete: program setup and establish team coordination, stakeholder engagement and follow through to program reporting afterward.
- 1 FTE Planning Analyst for one year to complete: program research and contextualization, meetings with schools, communication material development, other material development, coordination with volunteers during the 4-week event, data analysis, and reporting.
- 1 FTE Transportation Technologist for 6-9 months to develop sign and paint plans, coordinate street occupancy permits, coordinate with police and emergency services, support during implementation.
- 1 FTE Engineer for 6 months to support review of sign plans and traffic impacts.

City Staff engaged each school through presentations to principals, teachers and parent advisory councils in advance of the pilot. All residents within a two-block radius of the schools were also mailed letters with information on how to provide feedback. Additional notifications included on-street pedestrian signage, banners, a media release and online promotion. Feedback was collected from residents, parents, volunteers and school staff throughout the pilot. Surveys were sent to parents and school staff in order to help understand impacts. Traffic counts were also conducted before and during the pilot on the streets surrounding each school.

Schools often cannot commit to more than one implementation (4 weeks) per year because of the amount of volunteer time needed to deliver the program.

Volunteers have experienced verbal abuse from the public and have also had drivers not listen to them, moving motor vehicles into the closed area where children are playing on the street.