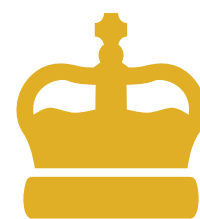




VISION ZERO TASK FORCE

Regular Council Workshop

March 17, 2025

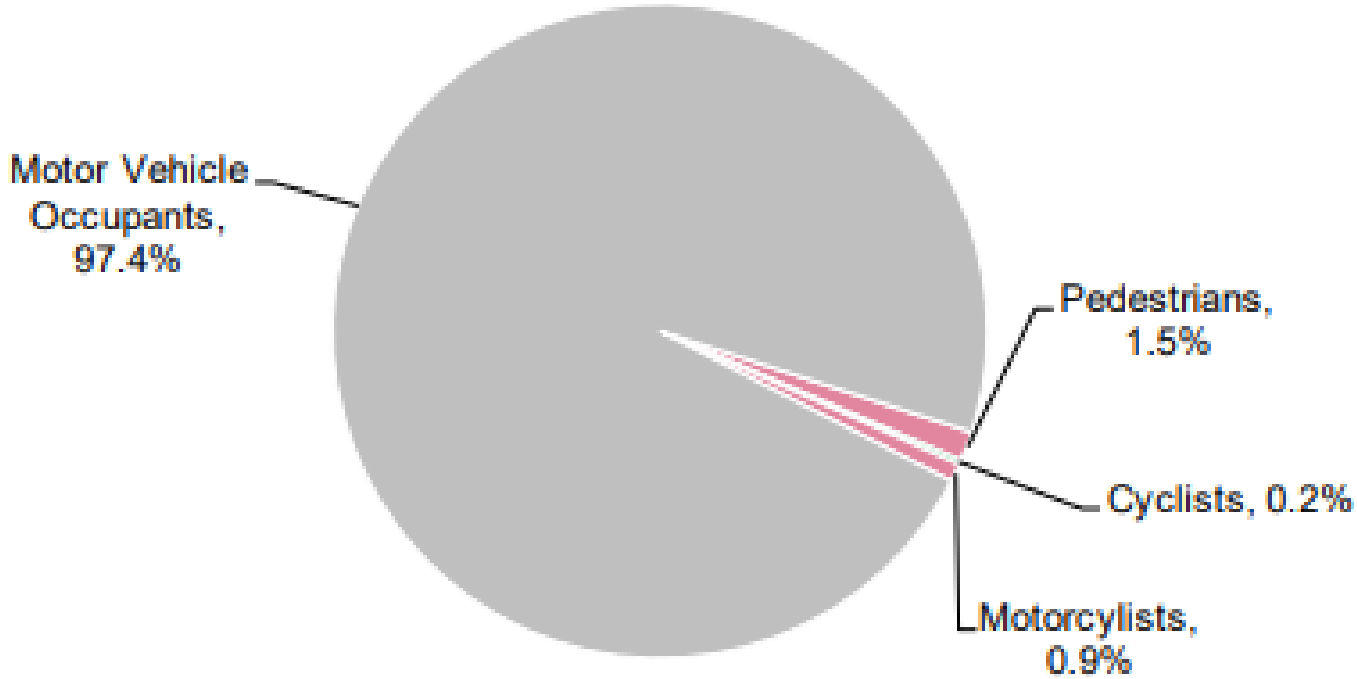


NEW WESTMINSTER

Implications of Status Quo

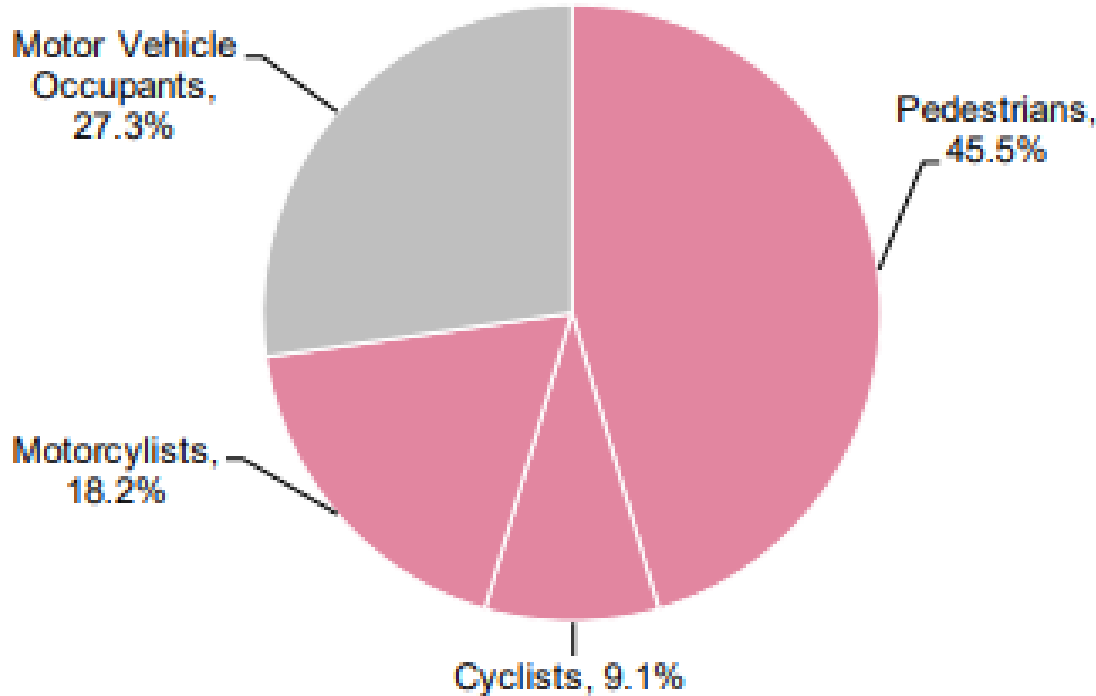
◆ Total Collisions In New Westminster By Road User ◆

Source: ICBC Collision Data (2006-2010)



◆ Total Collisions Resulting in Fatalities In New Westminster By Road User (11 Incidents) ◆

Source: ICBC Collision Data (2006-2010)



The BURDEN

Road crashes take a significant toll at a societal level from the trauma experienced by First Responders to the victims and their families, and even those witnessing traffic-violence. Not to mention the ongoing health treatment costs for non-fatal injuries and loss of productivity with death or disability.

The WHY

Improving safety on our streets makes people feel more comfortable, regardless of their travel mode. Investments in road safety are a long-term contribution to the health and wellbeing of New Westminster citizens and thus the City's sustainability goals.

Vision Zero



The WHAT

Vision Zero is a philosophy that road fatalities and serious injuries can and should be eliminated. These measures also increase safe, healthy, and equitable mobility for all

The HOW

The Safe System Approach is an integrated and comprehensive process to improve the safety performance of the transportation system that makes allowance for errors, and aims to eliminate predictable and preventable serious injuries and fatalities

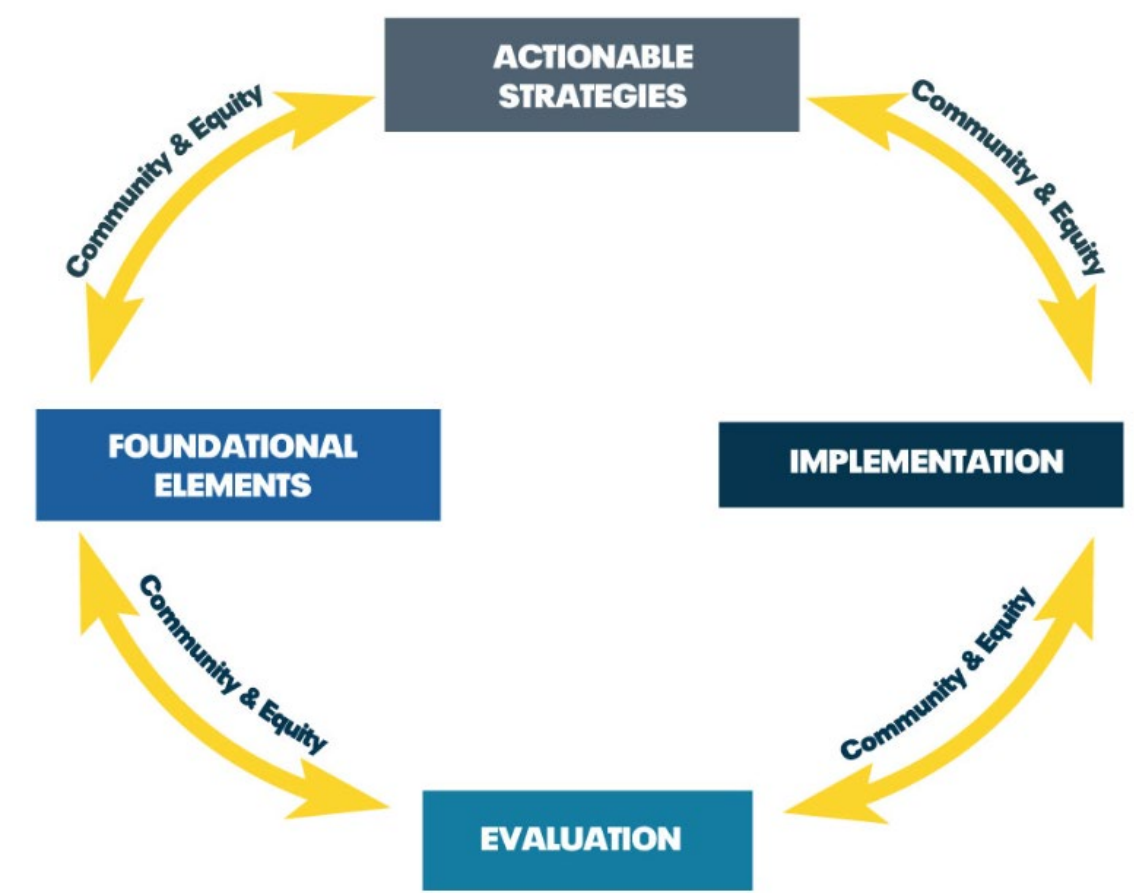
Successful Vision Zero



DATA-DRIVEN

City stakeholders commit to gather, analyze, utilize, and share reliable data to understand traffic safety issues and prioritize resources based on evidence of the greatest needs and impact.

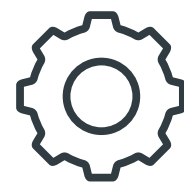
Vision Zero Action Plan (or Strategy) is created within 1 year of initial commitment and is implemented with clear strategies, owners of each strategy, interim targets, timelines, & performance measures.



Vision Zero Task Force



Who to invite?



Partner agencies with data:

1. Fire
2. Police
3. Fraser Health
4. ICBC
5. TransLink
6. MoTT



Amalgamate data sets to identify existing conditions contributing to traffic-related fatalities and serious injuries

Questions for Council

Are changes needed to the list of agencies to be represented on the Task Force?

Does the draft Terms of Reference align with Council's expectations?