



# ACEDAC 2025 Workplan Discussion

December 12, 2024



NEW WESTMINSTER

# VISION

To promote, support and nurture a dynamic local economy and cultural sector that is resilient, sustainable, and reflective of the rich cultural diversity of the community.



## MANDATE

- Provide advice, input and support on implementation of Council endorsed arts, cultural and economic development Strategic Plans, priorities, and other related civic policy and initiatives;
- Provide advice and input on strategies for ongoing and meaningful inclusion to ensure representation of diverse voices and equity in all plans, policies and opportunities brought forward;
- Provide advice and support to staff in regards to programming, engagement and audience development initiatives;
- Provide input on economic sector-based discussion and policy development related to building a strong and resilient local economy;
- Be a voice for the broad needs of the arts community to inform the City's strategic policies and land use initiatives as required;
- Act as community ambassadors to promote and build awareness for the City's economic development, arts, and culture programs, initiatives and opportunities;
- Provide advice on any emerging challenges and opportunities and act as a link for collaboration between business, and arts and culture community partners.

# 2024 HIGHLIGHTS



## ANVIL CENTRE 10Y REVIEW

Shared recommendations in response to community/Council input provided through the 10 year review process.



## GRANTS REVIEW

Grants review update and proposed next steps.



## FILM OFFICE UPDATE

Provided overview of film office and update of activities.



## RETAIL STRATEGY UPDATES

Provided overview of action item updates.



# 2024 HIGHLIGHTS



## EMERGING ISSUES

Crises Response Pilot Project, Free Standing Toilet, issues raised by committee members.



## BUSINESS LICENCE BYLAW

Input into modernization of Business Licence Bylaw



## ROUND TABLE UPDATES

Held time for committee member updates: Arts New West Craft, Tourism City Pass, Downtown business resources

# 2025 PROPOSED ITEMS



## LIQUOR & CANNBIS POLICY UPDATE

Review of current policy framework and determination if changes appropriate. Input from committee will be sought during process.



## RETAIL STRATEGY IMPLEMENTATION

Continued implementation of action items and seeking input from committee members.



## FOOD TRUCK BYLAW UPDATE

Review of current framework and bylaw. Input from committee will be sought during process.



## SPONSORSHIP POLICY

Development of new policy for sponsorship and donations. Input from committee will be sought during process.



# 2025 PROPOSED ITEMS



## GRANT PROGRAM

Continued implementation of updates to the grant program (phases 2 &3) , pending resources.



## IMPROVED SPECIAL EVENTS & PROCESSES

Review of process tied to special events.



## ARTS STRATEGY REFRESH & PUBLIC ART PLAN

Refresh of the City's Art Plan and development of Public Art Plan



## ECONOMIC DEVELOPMENT PLAN UPDATE

Refresh of the City's economic vision, with community and committee input.



# Questions, Comments, & Discussion