

ACEDAC 2025 Workplan Discussion

December 12, 2024



VISION

To promote, support and nurture a dynamic local economy and cultural sector that is resilient, sustainable, and reflective of the rich cultural diversity of the community.



MANDATE

- Provide advice, input and support on implementation of Council endorsed arts,
 cultural and economic development Strategic Plans, priorities, and other related civic policy and initiatives;
- Provide advice and input on strategies for ongoing and meaningful inclusion to ensure representation of diverse voices and equity in all plans, policies and opportunities brought forward;
- Provide advice and support to staff in regards to programming, engagement and audience development initiatives;
- Provide input on economic sector-based discussion and policy development related to building a strong and resilient local economy;
- Be a voice for the broad needs of the arts community to inform the City's strategic policies and land use initiatives as required;
- Act as community ambassadors to promote and build awareness for the City's economic development, arts, and culture programs, initiatives and opportunities;
- Provide advice on any emerging challenges and opportunities and act as a link for collaboration between business, and arts and culture community partners.

2024 HIGHLIGHTS



ANVIL CENTRE 10Y REVIEW

Shared recommendations in response to community/Council input provided through the 10 year review process.



FILM OFFICE UPDATE

Provided overview of film office and update of activities.



GRANTS REVIEW

Grants review update and proposed next steps.



RETAIL STRATEGY UPDATES

Provided overview of action item updates.



2024 HIGHLIGHTS



EMERGING ISSUES

Crises Response Pilot Project, Free Standing Toilet, issues raised by committee members.



ROUND TABLE UPDATES

Held time for committee member updates: Arts New West Craft, Tourism City Pass, Downtown business resources



BUSINESS LICENCE BYLAW

Input into modernization of Business Licence Bylaw

2025 PROPOSED ITEMS



LIQUOR & CANNBIS POLICY UPDATE

Review of current policy framework and determination if changes appropriate. Input from committee will be sought during process.



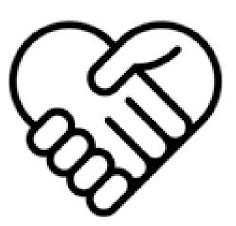
RETAIL STRATEGY IMPLEMENTATION

Continued implementation of action items and seeking input from committee members.



FOOD TRUCK BYLAW UPDATE

Review of current framework and bylaw. Input from committee will be sought during process.



SPONSORSHIP POLICY

Development of new policy for sponsorship and donations. Input from committee will be sought during process.



2025 PROPOSED ITEMS



GRANT PROGRAM

Continued implementation of undates to the

Continued implementation of updates to the grant program (phases 2 &3), pending resources.



IMPROVED SPECIAL EVENTS & PROCESSES

Review of process tied to special events.



ARTS STRATEGY
REFRESH & PUBLIC
ART PLAN

Refresh of the City's Art Plan and development of Public Art Plan



ECONOMIC DEVELOPMENT PLAN UPDATE

Refresh of the City's economic vision, with community and committee input.



Questions, Comments, & Discussion

