

NEW WESTMINSTER

CHAMBER OF COMMERCE



NEW BOARD

OF DIRECTORS



RETURNING

- Sara Alhowar
- Kristie Campbell
- Sarah Campbell
- Jolene Foreman
- Gwen Maddock
- Liz O'Neill
- Richard Patterson

NEW

- Karima Jivraj
- Jordan Kofsky
- Charles Moolin
- Niko Moskiou

OATH

OF OFFICE

As a Board Director at the New Westminster Chamber of Commerce, I pledge to diligently execute my responsibilities in the best interest of the organization. I commit to promoting diversity, fostering an environment that values different perspectives and experiences. I will avoid all conflicts of interest, real or perceived.

2023

NWC HIGHLIGHTS



ECONOMIC IMPACT & COMMUNITY SUPPORT

\$33K

injected into local economy

32

establishments engaged

\$77K

secured in event sponsorship



2023

EVENTS

08

Coffee Talks

09

Beer Fridays

12

Grand Openings

03

Women in Business
Events sold out



PLATINUM

AWARDS

276

guests in attendance

16

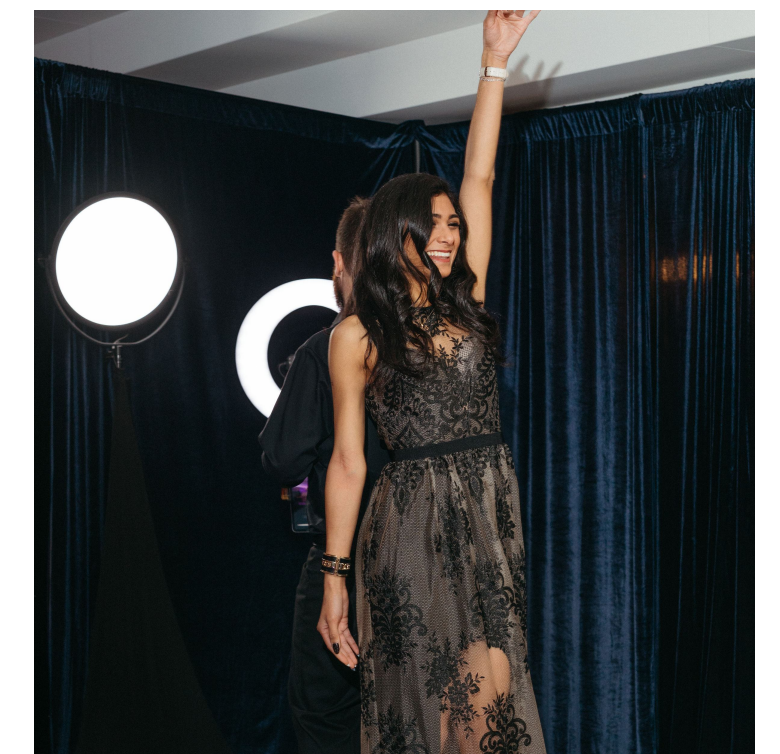
local businesses hired for event

14

awards presented

24

businesses in sponsorship

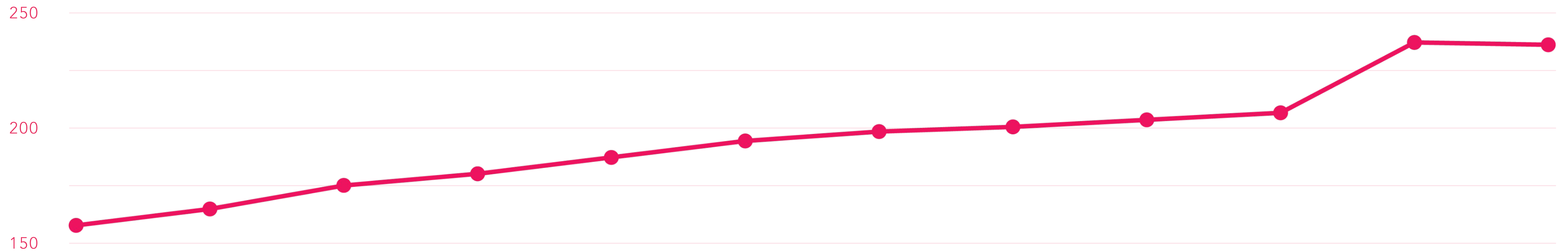


OUR

MEMBERS

93 new members

49% increase from previous year



STRATEGIC PLAN

2024 - 2026

MISSION

To be a catalyst for economic prosperity in New Westminster, creating genuine connections, accessible education, and effective government relations.

VALUES

Leadership: We represent the voice of business

Inclusivity: Welcoming all businesses and supporting our members

Growth: Supporting prosperity for the community

Trust: Offering genuine, authentic relationships and consistent delivery

Member-powered: Promoting collaboration and knowledge sharing

VISION

To be a critical partner and essential resource hub empowering the local business community.

GOAL

AREAS

GOAL 01

Membership

The NWC provides valued service and responsive action to its members and their evolving needs.

GOAL 02

Partnership

The NWC leverages partnerships with other organizations to build capacity and sustain the resources needed to operate effectively.

GOAL 01

Organizational Effectiveness

The NWC is recognized as a consistent, reliable resource and informed advocate for New Westminster businesses.

G O A L

T H R E E

Organizational Effectiveness

The NWC is recognized as a consistent, reliable resource and informed advocate for New Westminster businesses.

OBJECTIVES

1. Audit the existing governance model and address any gaps or outdated resources threatening organizational stability
2. Reduce programming to increase capacity for revenue and value generating duties
3. Determine key issues for members and identify advocacy opportunities

How can the New West Chamber thrive?