

Attachment 2
*Excerpt From Election Feedback
Survey Results*



NEW WESTMINSTER

Election Feedback Survey

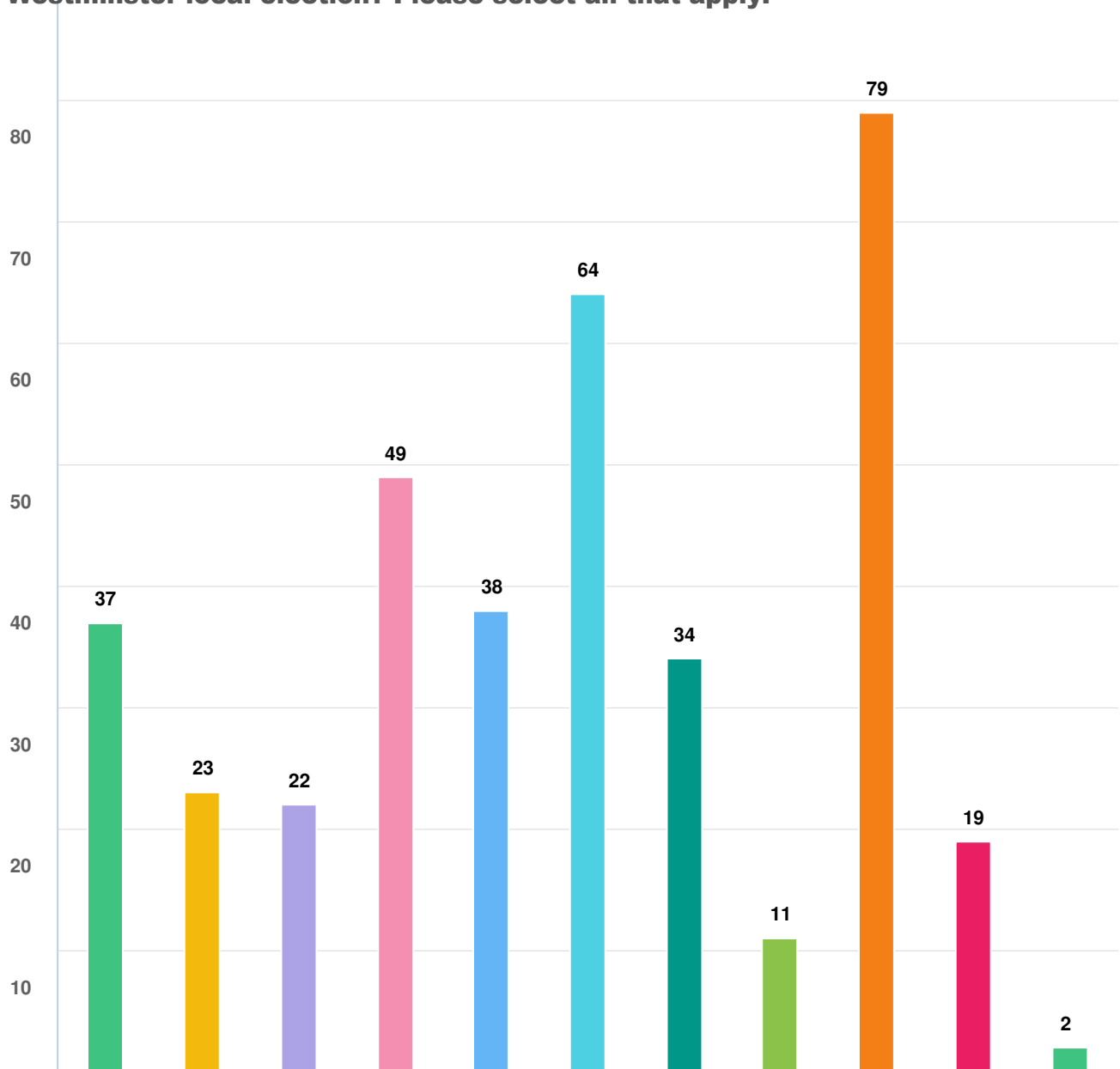
SURVEY RESPONSE REPORT

02 November 2022 - 30 November 2022

PROJECT NAME:

Local Election Feedback

Q15 The City shared information about the 2022 Local General Election in many different places, in an effort to increase awareness and encourage residents to vote. Graphics with a distinct colour scheme and branding were used. Where do you remember seeing this or similar graphics with information about the New Westminster local election? Please select all that apply.

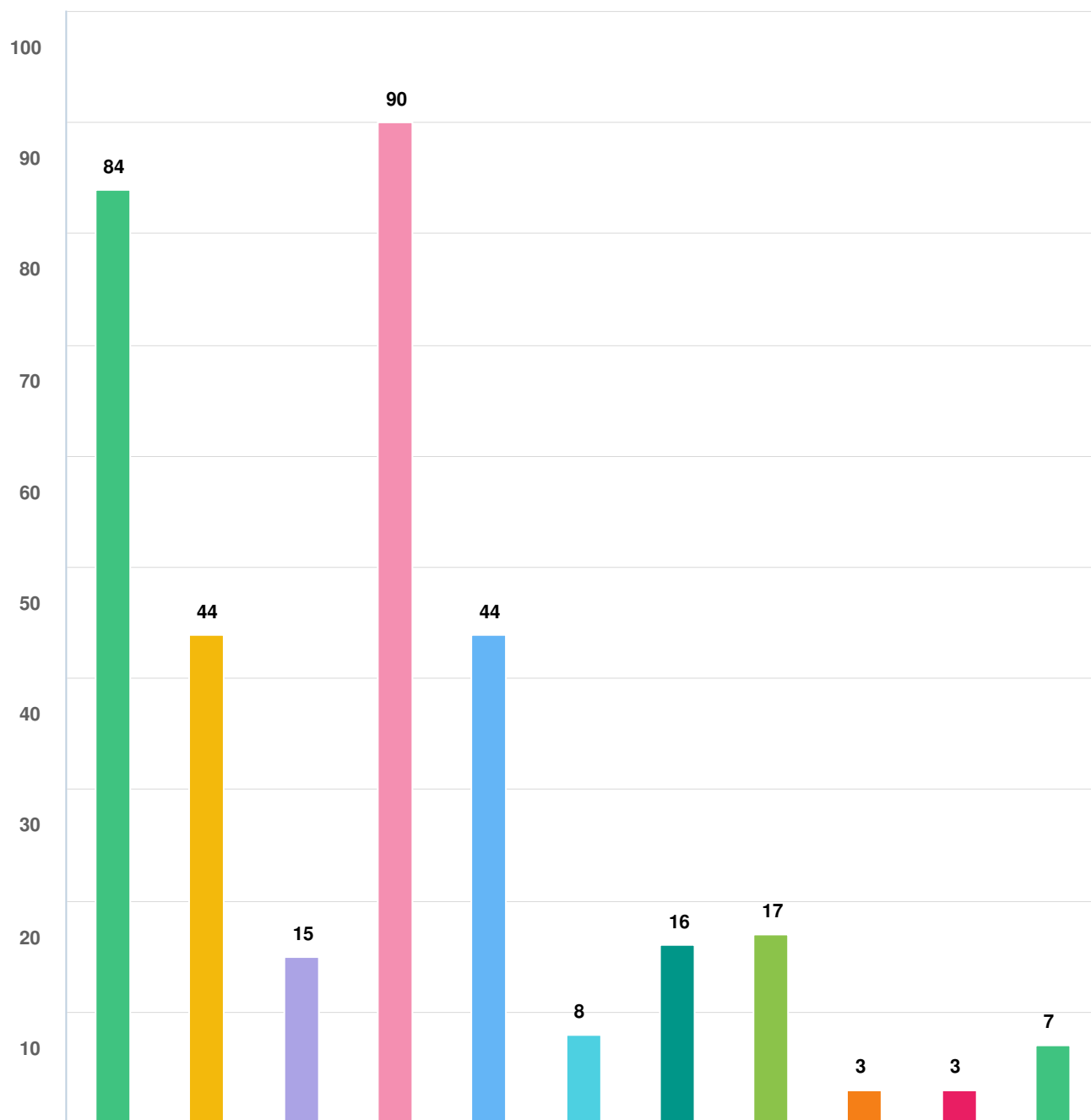


Question options

- In City facilities such as recreation centres, community centres, Century House, etc.
- On bus shelters
- On digital billboards
- On social media (Facebook, Instagram, Twitter, etc.)
- On the City's website
- In the Record newspaper
- In the Anchor e-newsletter
- In CityPage (City e-newsletter)
- On the Voter's Card and/or Voter's Guide I received in the mail
- I don't remember seeing this anywhere
- Other (please specify)

Optional question (134 response(s), 0 skipped)
 Question type: Checkbox Question

Q16 What are the top three ways you usually access local news and information? Select up to three. If you only access information in one or two ways, you can select fewer than three answers.



Question options

- Social media
 ● City's website
 ● Other websites
 ● Record newspaper
 ● Anchor e-newsletter
- CityPage (City e-newsletter)
 ● Posters around town (for example, taped to light poles, on bulletin boards, etc.)
- In City facilities such as recreation centres, libraries, community centres, Century House, etc.
 ● On bus shelters
- Digital billboards
 ● Other (please specify)

Optional question (134 response(s), 0 skipped)
 Question type: *Checkbox Question*