



# 2023 – 2026 COUNCIL STRATEGIC PRIORITIES PLAN

**ON TABLE** City Council Meeting  
May 8, 2023 re: Item 3.1.a



NEW WESTMINSTER

# Vision and Context

*A vibrant, compassionate, resilient city where everyone can thrive.*



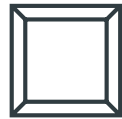
## **FOUNDATIONS AND LENSES**

- Reconciliation
- Public Engagement
- Climate Action and Environment
- DEIAR (Diversity, Equity, Inclusion, Anti-Racism)
- Organizational Effectiveness

# FIVE STRATEGIC PRIORITIES



**COMMUNITY  
BELONGING  
AND  
CONNECTION**



**HOMES  
AND  
HOUSING  
OPTIONS**



**PEOPLE-  
CENTERED  
ECONOMY**



**SAFE  
MOVEMENT  
OF PEOPLE**



**ASSET  
MGMT AND  
INFRA-  
STRUCTURE**

FOCUS # 1

# Community Belonging and Connecting

New Westminster is a community where everyone belongs and has opportunity to connect and contribute.



**BELONGING AND  
CONNECTEDNESS**



**GREATER AWARENESS  
AND APPRECIATION**



**NEW AND GROWING  
CONNECTIONS**



**CITY SERVICES  
ALIGNMENT AND  
SUPPORT**

FOCUS # 2

# Homes and Housing Options

Clear the way for all types of homes needed by people today and tomorrow, prioritizing homes for those with the greatest need.



**ADDRESSING HOMELESSNESS**



**AFFORDABLE HOUSING**



**MORE HOMES NEAR TRANSIT**



**INFILL HOUSING**



**BUILD MORE HOMES FASTER**



**POLICY ALIGNMENT**



**CLIMATE ACTION**

FOCUS # 3

# People-Centered Economy

A local, nimble, resilient economy that serves our local community.



**ACTIVE COMMERCIAL AREAS**



**HIGH QUALITY JOBS**



**THE ROLE OF CULTURE**



**BUSINESS-FOCUSED RELATIONSHIPS**



**BUSINESS SUPPORT**



**POLICY MODERNIZATION**



**RESILIENT ECONOMY**



**DATA-DRIVEN DECISIONS**

FOCUS # 4

# Safe Movement of People

Prioritize the movement of people on foot, cycle, and transit on streets that are safer for all.



**RESILIENT FUNDING**



**SAFETY GOVERNANCE AND MATURITY**



**STRATEGIC INFRASTRUCTURE INVESTMENTS**



**CULTURE CHANGE**

FOCUS # 5

# Asset Management & Infrastructure

Resilient infrastructure that meets the community's needs today and into the future.



**SUSTAINABLE SERVICE  
DELIVERY**



**RIGOROUS APPROACH**



**LONG-TERM FINANCIAL  
PLANNING AND  
RESILIENCE**



# Measurement and Monitoring



# What's Next



- External Communication
  - Website Updates
  - Social Media
  - Press Release
- Internal Communications
  - Departmental Meetings