

# Be Heard New West Users Profile: February 2023

Comparison of aggregated [Be Heard New West](#) sign-up form demographic information from 3,458 registered users as of February 27, 2023 with 2021 Census profile of the City of New Westminster.

Connections to New Westminster	2021 Census	Be Heard Participants	Comparability <sup>1</sup>
Residential tenant (renter) in New West	45.3%	24.1%	Under-represented
Residential property owner (condo, townhouse, house, etc.) in New West	54.7%	70.8%	Over-represented
Age Groups	2021 Census	Be Heard Participants	Comparability
19 and under	16.4%	0.7%	Under-represented
20-34	23.9%	19.1%	Comparable
35-49	22.9%	37.9%	Over-represented
50-64	20.8%	26.7%	Over-represented
65 and older	16.1%	15.6%	Comparable
More Info About You <sup>2</sup>	2021 Census	Be Heard Participants	Comparability
I identify as a person of colour and/or part of a racialized group	46.8%	11.9%	Under-represented
I identify as Indigenous	3.1%	2.5%	Comparable
I was born outside of Canada	37.5%	19.2%	Under-represented
I moved to Canada within the last 5 years	6.5%	3.4%	Comparable
There are children (under age 18) in my household	20.2%	31.3%	Over-represented <sup>3</sup>

<sup>1</sup> Results considered comparable are measured within +/- 5%. Over-represented and under-represented are calculated by a difference that is greater than 5%.

<sup>2</sup> The “More info about you (select any / all that apply)” registration question on Be Heard New West is optional, and also includes a “Prefer not to say” answer option. As of February 2023, 10% of total registered users selected “Prefer not to say”.

<sup>3</sup> Comparable Census markers measure children per household, counting each household only once. On Be Heard it is possible to have multiple participants residing in the same household; therefore, households with children may be counted more than once.