

Attachment #4 Anvil Theatre Fees and Rates Review Memo



Memorandum

To: Lorraine Lyle, Senior Manager, Financial Services Date: Aug 18, 2022

From: Todd Ayotte, Manager, Community Arts & Theatre File:

Subject: Anvil Theatre – User Fees and Rates Review – 2023 Rates

This memo outlines recommended changes to the Anvil Theatre User Fees and Rates as included in Bylaw No. 8209, 2020.

Recommendations

No increase to Anvil Theatre Rental Rates

It is recommended that the Anvil Theatre Rental Rates are maintained at the current rate as outlined in Bylaw No. 8209, 2020. The impacts of COVID-19 are still being felt in the performing arts sector. Maintaining existing rates will support the Theatre's ability to re-establish regular cultural renters and support programming partners that were impacted by the pandemic.

Adjust language regarding scaled rental fees

The current Bylaw allows the Manager, Community Arts & Theatre, accountable to the CAO, to develop and implement scaled rental fees. The recommendation is to retain this ability but to adjust the language in the bylaw as follows:

The Manager, Community Arts & Theatre, accountable to the CAO, is authorized to develop and implement scaled rental fees in support of the advancement of the Arts Strategy, Theatre Strategy and in alignment with the City's DIEAR Framework and commitment to Truth and Reconciliation.

This adjustment removes the specific language related to the capacity restrictions related to the COVID-19 Provincial Health Orders. This change allows for greater alignment and purposeful programming.

<u>Implement an increase to the staffing charges</u>

It is recommended that the staffing charge out rates be increased by 2.4% for 2023. Existing rates have remained constant since 2014 when the Anvil Theatre opened. Implementing a phased increase is recommended to both mitigate financial impacts on theatre users while at the same time, begin to move us toward our goal of achieving full cost recovery.

Staff Position	Current Hourly Fee	Proposed Hourly	Percentage
		Fee	Increase
Technical Supervisor	\$40.00	\$40.96	2.4%
Skilled Technician	\$30.00	\$30.72	2.4%
General Technician	\$25.00	\$25.60	2.4%
Front of House	\$25.00	\$25.60	2.4%
Security	\$25.00	\$25.60	2.4%
Building Cleaner	\$25.00	\$25.60	2.4%