

From: Sunshine G
To: External-Clerks
Subject: [EXTERNAL] Bylaw amendment - Massey Theatre liquor licence
Date: Tuesday, June 21, 2022 2:46:54 PM

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Dear Mayor and Council,

I am writing to support the efforts of the Massey Theatre Society in a bylaw text amendment to facilitate a permanent liquor license application at 735 Eighth Ave. (Massey Theatre).

The expanded space that the society is developing will provide a community hub and a vibrant arts centre for our city. A permanent liquor licence, in addition to making that space financially viable, will also create opportunities for a food and beverage venue that the community can meet and mingle in. A higher profile space requires more fluidity and flexibility in what they can offer, and in creating new opportunities for use, will be a net positive for the city and the community.

As a former long time board member, I know that Massey Theatre has had numerous temporary liquor licences over the years, and those endeavours have been successful. There is thus a basis to have trust and confidence in the Society's ability to manage responsibly with a permanent licence, and no reason that they would not be respectful to the community in its use. An exciting food and beverage space will make Eighth and Eighth an enticing destination for the immediate community as well as our neighbouring cities.

Please allow the bylaw amendment and support our artistic community in moving forward into our bright new space and equally bright new future.

Thank you,

Sunshine Gudlaugson