

**From:** Stefanie Swinnard  
**To:** External-Clerks  
**Subject:** [EXTERNAL] Text Amendment for Massey Theatre Liquor Application  
**Date:** Tuesday, June 21, 2022 12:29:43 PM

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Dear Mayor and Council,

I write in support of the bylaw text amendment allowing a permanent liquor license application at 735 Eighth Ave. (Massey Theatre).

The society is developing their expanded space, Eighth and Eight into a thriving cultural hub, a community gathering space that our City desperately needs. Adding a food and beverage program can improve the economic viability of the society and enhance the experiences.

In fact, not holding a license such as this would greatly impact the desirability for prospective organizations to use the facility as this service is something that has become standard practice for nearly all arts venues. Not to mention that the food and beverage programs support additional jobs at our arts venues.

Massey Theatre has successfully and safely held numerous temporary liquor licenses over the years. I feel confident the Massey Theatre Society will be respectful and responsible in their use a permanent liquor license, and use it to make Eighth and Eight an even more engaging destination for residents and visitors alike.

With kind regards,

**Stefanie (with an F) Swinnard (she/her)**  
Managing Director  
The Stage Musical Theatre Academy

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