

Social Inclusion, Engagement and Reconciliation Advisory Committee Meeting Agenda

Wednesday, April 20, 2022, 5:30 p.m.

Open to public attendance in Committee Room G

Lower Level, City Hall

Committee members may attend electronically

We recognize and respect that New Westminster is on the unceded and unsurrendered land of the Halkomelem speaking peoples. We acknowledge that colonialism has made invisible their histories and connections to the land. As a City, we are learning and building relationships with the people whose lands we are on.

| | Pages |
|---|-------|
| 1. <u>CALL TO ORDER AND LAND ACKNOWLEDGEMENT</u> The Chair will open the meeting and provide a land acknowledgement. | |
| 2. <u>INTRODUCTIONS</u> | |
| 2.1. Christina Coolidge, Indigenous Relations Advisor | |
| 3. <u>CHANGES TO THE AGENDA</u> Additions or deletion of items. | |
| 4. <u>ADOPTION OF MINUTES FROM PREVIOUS MEETINGS</u> | |
| 4.1. February 16, 2022 | 3 |
| 5. <u>REPORTS AND PRESENTATIONS</u> Staff and guest reports and presentations for information, discussion, and/or action | |
| 5.1. Evaluating the Effectiveness of Public Engagement | 10 |
| 5.2. City Celebrations and Observances | |
| 6. <u>NEW BUSINESS</u> Items added to the agenda at the beginning of the meeting. | |
| 7. <u>MOTION TO MOVE THE MEETING INTO THE CLOSED MEETING</u> | |

THAT the committee will now go into a meeting which is closed to the public, pursuant to Section 90(1)(k) of the Community Charter:

(k) negotiations and related discussions respecting the proposed provision of a municipal service that are at their preliminary stages and that, in the view of council, could reasonably be expected to harm the interests of the municipality if they were held in public.

8. END OF MEETING

9. UPCOMING MEETINGS

Remaining scheduled meetings, which take place at 5:30 p.m. unless otherwise noted:

- June 15
- Sept 14
- December 14



**SOCIAL INCLUSION, ENGAGEMENT, AND RECONCILIATION
ADVISORY COMMITTEE**

MINUTES

**Wednesday, February 16, 2022
Electronic and in Council Chambers
Lower Level, City Hall**

PRESENT:

| | |
|----------------------|-------------------|
| Councillor Chinu Das | Chair |
| Tony Duong | Community Member |
| Frances Blake | Community Member* |
| Damian Durica | Community Member |
| Megumi Taguchi | Community Member |
| Natalie Johnston | Community Member* |
| Rozina Jaffer | Community Member |
| Vishal Jain | Community Member |
| Satnam Sangra | Community Member |
| Nate Batara | Community Member |
| Briana Harris | Community Member |

STAFF PRESENT:

| | |
|------------------|--|
| Rob McCullough* | Manager, Museums and Heritage Services, Office of the CAO* |
| Jennifer Miller* | Manager of Public Engagement, Office of the CAO* |
| John Stark* | Supervisor, Community Planning* |
| Carilyn Cook | Committee Clerk, Legislative Services |

*Denotes electronic attendance

1. CALL TO ORDER AND LAND ACKNOWLEDGEMENT

Councillor Das opened the meeting at 5:33 p.m. and recognized with respect that New Westminister is on the unceded and unsundered land of the Halkomelem

speaking peoples. She acknowledged that colonialism has made invisible their histories and connections to the land. She recognized that, as a City, we are learning and building relationships with the people whose lands we are on.

Procedural note: Item 5.1 – Orientation and Oaths of Office was addressed prior to other agenda items.

2. INTRODUCTIONS

This was addressed during Item 5.1 Committee Orientation and Oaths of Office.

3. CHANGES TO THE AGENDA

MOVED AND SECONDED

THAT the February 16, 2022 Social Inclusion, Engagement and Reconciliation Advisory Committee agenda be adopted noting that Item 5.4 – Komagata Maru Perimeter Trail and Dock Naming be addressed after Item 5.1 – Committee Orientation and Oaths of Office.

CARRIED.

All members of the Committee present voted in favour of the motion.

4. ADOPTION OF MINUTES FROM PREVIOUS MEETINGS

4.1 Multiculturalism Advisory Committee Minutes of November 10, 2021

MOVED AND SECONDED

THAT the November 10, 2021 Multiculturalism Advisory Committee minutes be adopted as circulated.

CARRIED.

All members of the Committee present voted in favour of the motion.

4.2 Seniors Advisory Committee Minutes of November 18, 2021

MOVED AND SECONDED

THAT the November 18, 2021 Seniors Advisory Committee minutes be adopted as circulated.

CARRIED.

All members of the Committee present voted in favour of the motion.

5. **REPORTS AND PRESENTATIONS**

5.1 **Committee Orientation and Oaths of Office**

Carilyn Cook, Committee Clerk, commenced with her Legislative Services Committee Orientation PowerPoint presentation which included the role of advisory committees, the Terms of Reference, meeting attendance and quorum, meeting conduct, City policies and freedom of information, and, lastly, Oaths of Office.

5.2 **Welcome Centre: Increasing Public Awareness and Use**

John Stark, Supervisor, Community Planning, shared a PowerPoint presentation which outlined the background of the recently opened Welcome Centre located at New Westminster Secondary School. Mr. Stark requested ideas and suggestions from Committee members for ways to increase awareness of the Centre, particularly among newcomers without school age children.

In response to questions from the Committee, Mr. Stark provided the following comments:

- The Welcome Centre opened in October of 2021 and now that the new Community Navigator has become familiar with things, information will be translated and shared on social media with the goal to launch a big campaign in March;
- Groups that staff hope to promote the Welcome Centre to include new immigrant men, those staying with family and friends, etc., so that people know the Centre is for everyone, not just parents;
- WINS has promoted the Welcome Centre through their networks; however, staff can reach out to other welcome centres to find out how they promoted their centres; and,
- It is a good idea to determine the best ways to reach each diverse population group as they may be different.

Discussion ensued, and Committee members provided the following Comments:

- Need to identify the various immigrant groups in New Westminster and where they gather so that translated information can be shared with them in their safe spaces;
- The Centre could be promoted at Douglas College, in the New Westminster Record, all social media, translated versions at public libraries, temples, churches and other faith agencies, Century House, elder care providers,

and Lord Kelvin Elementary where many grandparents drop their grandkids off in the mornings;

- Committee members can share the information with their networks and seek advice and suggestions as to how or where else the information can be promoted;
- The Spirit of the Children Society, Qayqayt First Nation, and the North Fraser Metis Association would be able to provide suggestions on how to reach the Indigenous population; and,
- Connie Swan, the district Vice-Principal for Indigenous Education, would be able to share information with students.

5.3 Honoraria for Engagement Participation

Jennifer Miller, Manager of Public Engagement, provided a PowerPoint presentation regarding nominal, non-taxable Honoraria for Engagement Participation for equity-seeking groups who participate in City-led engagement activities such as workshops, focus groups, interviews, etc.

In response to questions from the Committee, Ms. Miller provided the following comments:

- Research of other cities has shown that some, such as Winnipeg, Manitoba, and Guelph, Ontario, have draft honoraria policies while others are doing it on an ad hoc basis;
- It is hoped that payments will be made in cash to avoid the barrier of participants having to cash cheques; however, cash payments may be tricky for a government institution to do;
- The honoraria would be paid for one-off sessions such as focus groups or workshops, not advisory committee positions;
- The suggested payment of \$50 for two hours is aimed to reduce barriers, not be an incentive for participation; and,
- Tokenism can look like one person being asked to represent a whole group of people or not implementing what is heard during feedback that has been requested.

Discussion ensued, and Committee members provide the following Comments:

- Motivations to provide feedback during engagement and sit on committees may change when honoraria or other financial rewards are introduced;

- Many of the same people participate in City engagement sessions and it is important to hear different voices to ensure social inclusion;
- A nominal honorarium may not sway someone to be on a committee or provide feedback but it is a respectful way to show appreciation for someone's time;
- Honoraria may reduce barriers experienced by those wishing to participate in public engagement such as by assisting single parents in paying for childcare or subsidizing someone who may have to take time off work without pay to participate;
- Confidential subsidy processes would be helpful so that people can privately apply for assistance so those participating in the same session would not know who is subsidized and who is not, allowing those who are subsidized to maintain their dignity; and,
- Not requiring people to prove who they are or that they are part of an equity seeking group will make it safer for those who wish to participate.

5.4 Komagata Maru Perimeter Trail and Dock Naming

Rob McCullough, Manager, Museums and Heritage Services, provided a PowerPoint presentation which provided a brief background on the Komagata Maru and the Komagata Maru Interpretive Panel which will share the story of the ship and its passengers with those visiting the Komagata Maru Perimeter Trail and dock.

Councillor Das advised that as the passengers of the Komagata Maru were denied the freedom to dock and walk on the land, naming the perimeter trail and dock in honour of them is very fitting.

In response to questions from the Committee, Mr. McCullough provided the following comments:

- Next steps include the panel text going to the Community Heritage Commission for feedback and then to the Descendants of the Komagata Maru Society for their review and approval. The panels will be coming back to the Committee for final approval and are anticipated to be installed in April of 2022; and,
- To learn more about the Komagata Maru, Committee members can visit the Simon Fraser University library website at [Komagata Maru - Continuing the Journey | SFU Digitized Collections](#) .

Discussion ensued, and Committee members provide the following Comments:

- Elements of the presentation should be included in the panel, which should not be too wordy;
- The narrative should be in an active voice, be more cohesive, and in a storytelling format;
- The current text does not share the degree of injustice that was experienced;
- This could be linked to other episodes in history with respect to racism and the non-acceptance of people in order to connect it to the bigger picture of the racist immigration policy that existed; and,
- The narrative is appreciated and it tells the story well in few words.

Committee members were invited to email additional comments to Carilyn Cook, Committee Clerk, who will compile and share them with Mr. McCullough at the end of the week.

5.5 Election of Alternate Chair

MOVED AND SECONDED

THAT the election of Alternate Chair be addressed at the next meeting of the Social Inclusion, Engagement and Reconciliation Advisory Committee meeting.

CARRIED.

All members of the Committee present voted in favour of the motion.

6. NEW BUSINESS

None.

7. END OF MEETING

On MOTION, the meeting ended at 7:30 p.m.

8. UPCOMING MEETINGS

Remaining scheduled meetings, which take place at 5:30 p.m. unless otherwise noted:

- April 20
- June 15
- Sept 14

- December 14

Certified correct,

Councillor Chinu Das

Carilyn Cook, Committee Clerk

DRAFT



Evaluation of Public Engagement

How do we know it was effective (or not)?

Public Engagement Division's Focus for 2022: Evaluation

Goals:

- Develop standard evaluation questions & process for all projects
- Ability to see progress over time
- Continuous improvement of City's engagement work
- Better understand whether/how engagement is meeting community needs & expectations



Today's discussion: Advisory Committee's initial ideas and feedback

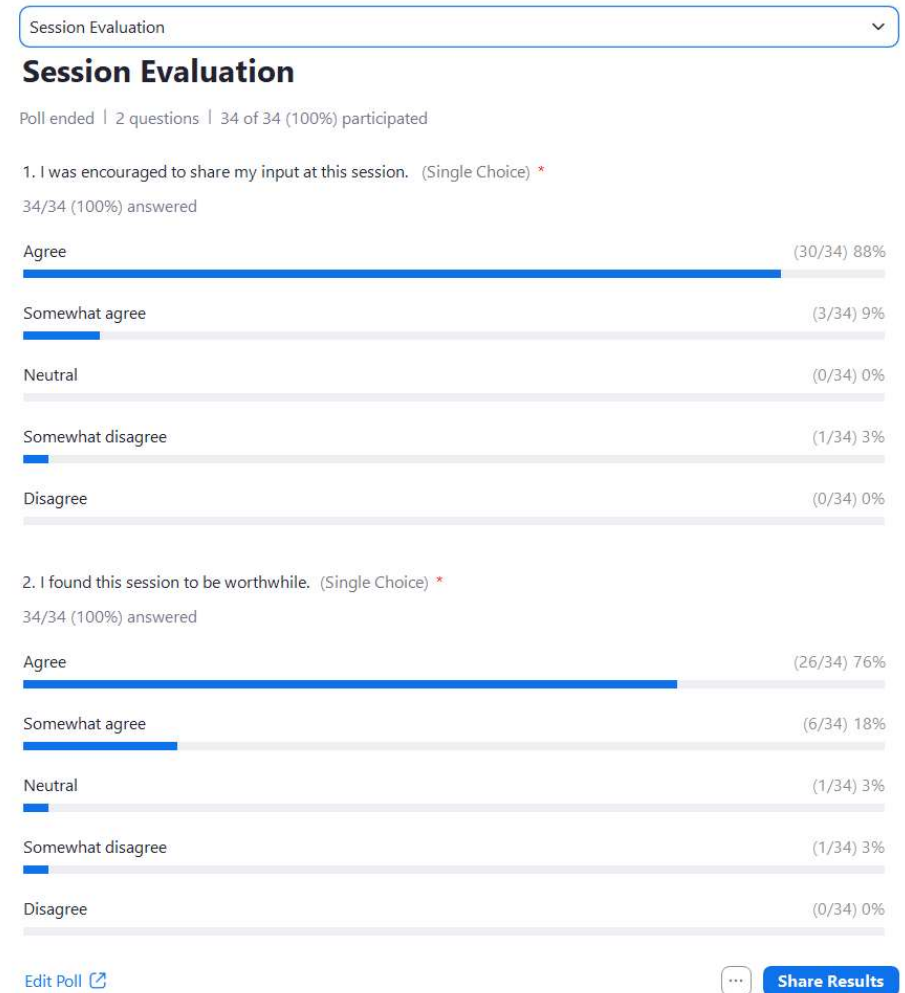
Current Practice for Engagement Evaluation

Project-based Evaluation:

- Session feedback for virtual / in-person workshops (facilitated by Public Engagement team)
- Analysis of participant demographics and response rates from Be Heard

Evaluation Across All Projects:

- Growth of Be Heard registration
- Demographics across all Be Heard users



Evaluation Principles

- Plan for evaluation (questions & process) identified in advance (i.e. as part of Engagement Plan)
- Evaluation questions connected to engagement objectives
- Include evaluation of the process (how was the engagement experience?)
- Include evaluation of outcome/results (were the planned outcomes achieved?)
- Engagement participants asked for feedback (not just evaluating ourselves)
- Evaluation results shared with participants and public



Questions for discussion

- What does “good” engagement look and feel like to you as a participant / community member?
- Thinking about both the engagement experience and results, what would motivate you to share your input again?
- What do you think community members look for in considering whether the City’s engagement is effective?

