

**Culture and Economic Development Task Force Meeting
Agenda**

**Monday, February 7, 2022, 1:30 p.m.
Meeting Held Electronically**

We recognize and respect that New Westminister is on the unceded and unsundered land of the Halkomelem speaking peoples. We acknowledge that colonialism has made invisible their histories and connections to the land. As a City, we are learning and building relationships with the people whose lands we are on.

	Pages
1. <u>CALL TO ORDER AND LAND ACKNOWLEDGEMENT</u>	
The Chair will open the meeting and provide a land acknowledgement.	
2. <u>CHANGES TO THE AGENDA</u>	
Additions or deletion of items.	
3. <u>ADOPTION OF MINUTES FROM PREVIOUS MEETINGS</u>	
3.1. Minutes of the January 17, 2022 Meeting	3
4. <u>REPORTS AND PRESENTATIONS</u>	
Staff and guest reports and presentations for information, discussion, and/or action	
4.1. 2022 CEDTF Workplan	9
5. <u>UNFINISHED BUSINESS FROM PREVIOUS MEETINGS</u>	
6. <u>STANDING REPORTS AND UPDATES</u>	
Regular and ongoing reports from staff or members for information and discussion.	
6.1. New Media Gallery Update	
7. <u>NEW BUSINESS</u>	
Items added to the agenda at the beginning of the meeting.	
8. <u>END OF MEETING</u>	

9. UPCOMING MEETINGS

Remaining scheduled meetings for 2022, which take place at 9:30 a.m. unless otherwise noted:

- March 11
- April 4 at 1:30 p.m.
- May 13
- June 20
- July 11 at 1:00 p.m.
- November 21 at 1:30 p.m.

City, we are learning and building relationships with the people whose lands we are on.

2. CHANGES TO THE AGENDA

MOVED and SECONDED

THAT the Culture and Economic Development Task Force Agenda be adopted as circulated.

Carried.

All members present voted in favour of the motion.

3. ADOPTION OF MINUTES FROM PREVIOUS MEETINGS

3.1 Minutes of the November 29, 2021 Meeting

MOVED and SECONDED

THAT the minutes of the Culture and Economic Development Task Force meeting held on November 29, 2021 be adopted.

Carried.

All members present voted in favour of the motion.

4. REPORTS AND PRESENTATIONS

There were no items.

5. UNFINISHED BUSINESS FROM PREVIOUS MEETINGS

5.1 Retail Strategy

Carolyn Armanini, Planner, Economic Development, reviewed the discussion from the previous meeting and presentation. Discussion ensued on how we can enhance the Downtown area as a local serving market and pivot to an enhanced arts and cultural experience, with Task Force members noting the following:

- Consider micro units or commercial units that are irregularly shaped or quirky in some way, to encourage local rather than multinational corporations and businesses;

- Eager to develop the downtown as an arts and culture hub as there is so much already in the area that lends itself to that—Anvil Centre, the artist lodge, etc.;
- The marketplace at the quay is lacking stimulus right now. There is lots operating in the area, it just needs a boost, maybe marketing or strategizing, to make it happen;
- Getting people to come to New Westminster for a first visit is part of the challenge—once they have, they become regular visitors;
- One challenge for restaurants downtown is a lack of business audience feeding into a regular lunch crowd;
- Retail is changing, and people are searching for experiences that differentiate an in-person shop from an online one;
- Need to emphasize the ease of getting here, not just by Skytrain but by other routes as well;
- At first glance, the Arts Space Needs Assessment showed many comments about studio space. Introducing studio space downtown would create a different retail experience as well as increasing traffic during the day;
- Recent data shows one of the places people are most comfortable being in are art galleries and museums, if they are following COVID safety protocols;
- The Downtown needs to be robust regardless of the events held there—it should not be suffering to this extent without the help of events;
- Merging functions, for example an art gallery sharing space with a retail shop, can make for more than one experience in a location; and
- One of the benefits of shopping in person is being able to try things out.

Ms. Armanini advised that there will be a report ready for the next meeting of the Task Force, following meeting with consultants.

6. **STANDING REPORTS AND UPDATES**

There were no items.

7. **NEW BUSINESS**

There were no items.

8. MOTION TO MOVE THE MEETING INTO CLOSED MEETING

MOVED AND SECONDED

THAT the Culture and Economic Development Task Force will now go into a meeting which is closed to the public in accordance with Section 90 of the Community Charter, on the basis that the subject matter for all agenda items relate to matters listed under sections:

(1)(a)personal information about an identifiable individual who holds or is being considered for a position as an officer, employee or agent of the municipality or another position appointed by the municipality;

(1)(b)personal information about an identifiable individual who is being considered for a municipal award or honour, or who has offered to provide a gift to the municipality on condition of anonymity;

(1)(c)labour relations or other employee relations;

(1)(d)the security of the property of the municipality;

(1)(e)the acquisition, disposition or expropriation of land or improvements, if the council considers that disclosure could reasonably be expected to harm the interests of the municipality;

(1)(f)law enforcement, if the council considers that disclosure could reasonably be expected to harm the conduct of an investigation under or enforcement of an enactment;

(1)(g)litigation or potential litigation affecting the municipality;

(1)(h)an administrative tribunal hearing or potential administrative tribunal hearing affecting the municipality, other than a hearing to be conducted by the council or a delegate of council;

(1)(i)the receipt of advice that is subject to solicitor-client privilege, including communications necessary for that purpose;

(1)(j)information that is prohibited, or information that if it were presented in a document would be prohibited, from disclosure under section 21 of the Freedom of Information and Protection of Privacy Act;

(1)(k)negotiations and related discussions respecting the proposed provision of a municipal service that are at their preliminary stages and that, in the view of the council, could reasonably be expected to harm the interests of the municipality if they were held in public;

(1)(l) discussions with municipal officers and employees respecting municipal objectives, measures and progress reports for the purposes of preparing an annual report under section 98 [annual municipal report];

(1)(m) a matter that, under another enactment, is such that the public may be excluded from the meeting;

(1)(n) the consideration of whether a council meeting should be closed under a provision of this subsection or subsection (2);

(1)(o) the consideration of whether the authority under section 91 [other persons attending closed meetings] should be exercised in relation to a council meeting.

(2)(a) a request under the Freedom of Information and Protection of Privacy Act, if the council is designated as head of the local public body for the purposes of that Act in relation to the matter;

(2)(b) the consideration of information received and held in confidence relating to negotiations between the municipality and a provincial government or the federal government or both, or between a provincial government or the federal government or both and a third party;

(2)(c) a matter that is being investigated under the Ombudsperson Act of which the municipality has been notified under section 14 [Ombudsperson to notify authority] of that Act.

Carried

9. END OF MEETING

On MOTION, the meeting ended at 10:03 a.m.

10. UPCOMING MEETINGS

Remaining scheduled meetings, which take place at 9:30 a.m. unless otherwise noted:

- February 7 at 1:30 p.m.
- March 11
- April 4 at 1:30 p.m.
- May 13
- June 20
- July 11 at 1:00 p.m.
- November 21 at 1:30 p.m.

Certified correct,

Councillor Mary Trentadue
Chair

Katie Stobbart
Committee Clerk

DRAFT



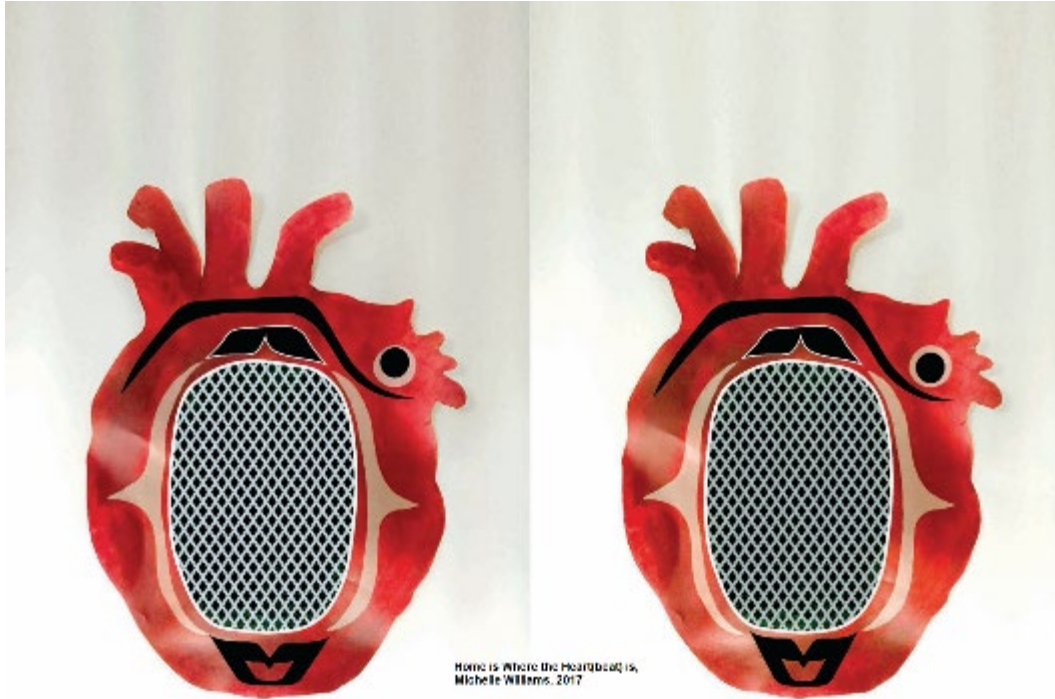
Culture & Economic Development Task Force

2022 Workplan - Proposed



NEW WESTMINSTER

Questions for CEDTF



Does this work plan align with the Task Force's expectations and aspirations?

Are there any additional policy items to be considered this year?

Current Calendar

CEDTF 2022 Meeting Dates

January 17

February 7

March 11

April 4

May 13

June 20

July 11

(election break)

November 21



2022 Proposed Key Topics and Themes

1. **Retail Strategy** - *Identify how to best support the sustainability of the retail sector as businesses recover from the pandemic, and over the long-term.*
2. **Business License Bylaw Update** – *refresh of the Business Licence Bylaw which outlines the requirements for a valid license and the granting, issuing and transferring of licenses.*
3. **e-Apply for Business Licenses** – *Development and roll out of online business licensing platform that connects with other e-Govt services.*
4. **Social & Sustainable Impact Policy** – *Development of a policy that considers City’s purchasing power to support smaller diverse organizations; First Nations, Women owned, LGBTQ+, local businesses. Awarding extra points for proponents that have a strong social/sustainable aspect within their organization.*
5. **Property Tax Split Review** – *key focus to address commercial business rate payer concerns on affordability and ability to thrive in New West; review other muni’s; review the short and long-term forecast for increasing business representation in New West.*

2022 Proposed Key Topics and Themes

6. **Public Art Policy** - *New policy will reflect current leading practices in public art and will be aligned with key City policies and priorities. The intended outcome is to facilitate a more responsive, diverse, equitable and sustainable program.*
7. **Public Art Plan** - *Following the revision of the Public Art Policy staff will engage with the Arts Advisory Committee, artists and stakeholders to develop a Public Art Plan.*
8. **Anvil Theatre Operational Model Review** - *Review of Anvil Theatre operational model.*
9. **Pay-What-You-Can Fees Pilot Program (New Media Gallery)** - *Preliminary report and one year pilot program.*
10. **Promoting Civic Arts in New West Report** - *Report on how civic arts are promoted and marketed by the City on all platforms. Proposal with timeline for ways this could be democratically improved.*

Proposed Work Plan - Key Topics

When projects will be brought forward to the TF meetings

Topic	Q1	Q2	Q3	Q4
Retail Strategy	X	X	X	
Business License Bylaw Refresh			X	
e-Apply Business Licensing				X
Property Tax Split Review		X	X	
Social & Sustainable Impact Policy				X
Public Art Policy	X			
Public Art Plan		X	X	
Anvil Theatre Operational Model Review			X	
Pay-What-You-Can Program Fees - Pilot Program @ NMG	X			
Promoting Civic Arts in New West Report			X	X