

Arts Advisory Committee Meeting Agenda

Thursday, July 7, 2022, 5:30 p.m.

Open to public attendance in Committee Room G

Lower Level, City Hall

Committee members may attend electronically

We recognize and respect that New Westminster is on the unceded and unsurrendered land of the Halkomelem speaking peoples. We acknowledge that colonialism has made invisible their histories and connections to the land. As a City, we are learning and building relationships with the people whose lands we are on.

	Pages
1. <u>CALL TO ORDER AND LAND ACKNOWLEDGEMENT</u> The Chair will open the meeting and provide a land acknowledgement.	
2. <u>INTRODUCTIONS AND ICEBREAKERS</u>	
3. <u>CHANGES TO THE AGENDA</u> Additions or deletion of items.	
4. <u>ADOPTION OF MINUTES FROM PREVIOUS MEETINGS</u>	
4.1. Minutes of May 5, 2022	3
5. <u>REPORTS AND PRESENTATIONS</u> Staff and guest reports and presentations for information, discussion, and/or action	
5.1. Social and Cultural Vibrancy Grant Committee Representative	
5.2. Public Art - Current Project Update	
5.3. Public Art - New Projects	
6. <u>UNFINISHED BUSINESS FROM PREVIOUS MEETINGS</u>	
7. <u>COMMITTEE DISCUSSION</u>	
7.1. Communication Discussion	9

8. **NEW BUSINESS**

Items added to the agenda at the beginning of the meeting.

9. **END OF MEETING**

10. **UPCOMING MEETINGS**

Remaining scheduled meetings for 2022, which take place at 5:30 p.m. unless otherwise noted:

- August 4
- September 1
- December 1

ARTS ADVISORY COMMITTEE

MINUTES

Thursday, May 5, 2022
Electronic and in Meeting Room G
Lower Level, City Hall

PRESENT

Julia Schoennagel	Alternate Chair, Artist, New Westminster Based
Sienna Campbell	Community Representative
Erin Jeffrey*	Representative, Local Not-for-Profit Arts Sector
Ezra King*	Community Representative
Jas Lally*	Arts Professional
Stephen O'Shea*	Representative, Arts Council of New Westminster
Anjana Pradhananga*	Urban Designers, Architects, Landscape Architects
Kelly Proznik*	Representative, Education Sector

REGRETS

Councillor Mary Trentadue	Chair
Sonyowah Elijah	Artist, New Westminster Based
Giulia Setticasi	Community Representative

STAFF

Todd Ayotte	Manager, Community Arts and Theatre
Quyen Hoang	Public and Community Art Coordinator
Sarah Joyce	Director and Curator, New Media Gallery
Katie Stobbart	Committee Clerk

*Denotes electronic attendance

1. CALL TO ORDER AND LAND ACKNOWLEDGEMENT

The Chair will open the meeting and provide a land acknowledgement.

Julia Schoennagel opened the meeting at 5:32 p.m. and recognized with respect that New Westminster is on the unceded and unsurrendered land of the Halkomelem speaking peoples. She acknowledged that colonialism has made

invisible their histories and connections to the land. She recognized that, as a City, we are learning and building relationships with the people whose lands we are on.

2. INTRODUCTIONS AND ICEBREAKERS

There were no items.

3. CHANGES TO THE AGENDA

MOVED and SECONDED

Advertising from and for local groups under New Business

Carried

4. ADOPTION OF MINUTES FROM PREVIOUS MEETINGS

4.1 Minutes of April 7, 2022

MOVED and SECONDED

THAT the minutes of the April 7, 2022 Arts Advisory Committee meeting be adopted.

Carried.

All members present voted in favour of the motion.

5. REPORTS AND PRESENTATIONS

5.1 Selection Panel Appointments

Quyen Hoang, Public and Community Art Coordinator, advised that there are opportunities for AAC members participate as observers at selection panels for the upcoming juries for the Public Library and Capture Photography Festival Public Art projects.

Sienna Campbell volunteered for the Public Library selection panel. Ezra King volunteered for the Capture Photography Festival selection panel.

MOVED and SECONDED

THAT the AAC select Sienna Campbell to serve on the Public Library selection panel and Ezra King to the Capture Photography Festival selection panel.

Carried.

All members present voted in favour of the motion.

Ms. Hoang will connect with volunteers from the Committee to coordinate their participation.

5.2 Public Art Project Updates

Quyen Hoang, Public and Community Art Coordinator, provided the following updates:

- Staff have approval from Council to engage a consultant to develop a new Public Art Plan;
- The Agnes Greenway project is moving forward and an artist has been contracted; the project will be a community-engaged project working with students from Qayqayt Elementary School;
- The Artist-Initiated Public art project artist has also been contracted which will be sited on the exterior of City Hall; the work will explore the theme of police reform;
- The 2022 banner designs are being finalized and installation is expected in late June; and
- The tømesełtxw project is moving forward with engineering drawings completed.

There were no questions or comments from the Committee.

5.3 New Media Gallery Summer Exhibition and Community Programming

Sarah Joyce, Director and Curator, New Media Gallery, advised that the next exhibition at the New Media Gallery will be Indivisible, a collaboration with CERN and the Swiss Consulate. She noted the following:

- This is our first time doing a partnership like this for an exhibition;
- The opening reception will be the evening of June 3, and includes an artist talk; and

- The artists are Yun Chul Kim (Korea), Semiconductor (UK), Ralf Baecker (Germany), Richard Vijgen (Netherlands).

6. UNFINISHED BUSINESS FROM PREVIOUS MEETINGS

6.1 Standing Reports and Updates Section of the Agenda

Todd Ayotte, Manager, Community Arts and Theatre, provided a brief summary of the discussion from the last meeting and sought feedback from the Committee related to the function of the “Standing Reports and Updates” section of the AAC agenda.

The Committee had the following comments:

- An option could be to identify a guiding question or topic for the Committee to respond to in a roundtable format;
- In addition to sharing what Committee members are seeing in the community, the Committee would like to be able to advise the City on how best to serve the arts community through civic programs;
- The topics, to start, could be the five themes of the Arts Strategy;
- There may need to be some structure to glean value from the discussion, perhaps guest speakers or facilitators to guide the conversation on a particular theme.

Mr. Ayotte, Quyen Hoang, and Sarah Joyce will develop a roundtable agenda for the July meeting related to the theme of “Communications.”

The Committee agreed to cancel the June meeting, and reconvene in July.

MOVED and SECONDED

THAT the Arts Advisory Committee discuss the communications theme from the Arts Strategy at its July meeting.

Carried.

All members present voted in favour of the motion.

7. STANDING REPORTS AND UPDATES

No items

8. NEW BUSINESS

8.1 Advertising From and For Local Groups

Julia Schoennagel initiated a discussion regarding how the public accesses information for events at City-run locations and how community events are promoted.

The Committee had the following comments:

- An effective option would be to use community-based influencers to spread the news about events;
- Explore the creation of a New Westminster event page so there is one avenue through which communication is disseminated; and
- Challenges with this as there are multiple event calendars and no one streamlined place to look for events.

Committee members agreed to return to this topic in their discussion on communications in July.

9. MOTION TO MOVE THE MEETING INTO THE CLOSED MEETING

MOVED and SECONDED

THAT the committee will now go into a meeting which is closed to the public, pursuant to Section 90(1)(k) of the Community Charter:

(k) negotiations and related discussions respecting the proposed provision of a municipal service that are at their preliminary stages and that, in the view of the council, could reasonably be expected to harm the interests of the municipality if they were held in public.

Carried.

All members present voted in favour of the motion.

10. END OF MEETING

The meeting ended at 6:38 p.m.

11. **UPCOMING MEETINGS**

Remaining scheduled meetings for 2022, which take place at 5:30 p.m. unless otherwise noted:

- July 7
- August 4
- September 1
- December 1

DRAFT

COMMUNICATIONS

Open Committee Discussion

Arts Advisory Committee
July 7, 2022

Introduction

In response to the question as to how best proceed with the “Standing Reports and Updates” section of the AAC agenda, it was decided to launch a series of informal Committee discussions around issues and ideas related to the local arts and cultural sector.

As a way to focus the discussions, it was recommended that they be structured around the five goals identified in the Arts Strategy.

For the July meeting, the discussion will focus on **Communications**.

Please come to the meeting prepared to share your thoughts, reflections and insights.

Arts Strategy GOALS

A central goal identified in the Arts Strategy is to increase public awareness of the arts:

Communicate:	Increase public awareness of the arts
Nurture:	Cultivate support for artists and develop audiences
Include:	Increase inclusion and accessibility in the arts
Generate:	Create economic opportunities and increase contribution to the arts
Innovate:	Embrace and encourage innovative ideas

The Arts Strategy notes that a successful and vibrant arts community requires a robust and adaptive arts communications platform.

Discussion Questions

How do we strengthen communications models and methods to build awareness of the arts in New Westminster?

Is a centralized digital arts calendar a relevant and sustainable communications tool?

What other communications tools are important?

What key gaps or challenges related to communications do you feel are most important to address?